

:: new mobile entertainment business model

Biting Bit presents a thrilling Mobile Multiplayer Game based on a new business model ::

The time has come for a new business model in mobile entertainment. Technologies offer much more than applications on mobile devices actually use. But many current products are: simpel, crass and short-lived. Not many additional and inner values are provided.

Biting Bit chooses a new way and goes ahead in mobile entertainment with the game MicroMonster and the **Biting Bit Game Server**.

A multiplayer brings many people together forming a mobile social network, a website strengthens the community, the game itself can always be upgraded with gaming items and the mobile java has spread to the majority of mobile phones in the market.



The concept of the game: multiplayer modus, countless new gaming items and the community bond the gamers for a long term. An expanded product-life-cycle and more fun and creativity around the product - this is new!

The **business model** is very sustainable: new gaming items can always be purchased and different payment modules are included in the **Biting Bit Game Server** e.g. Premium SMS and PayPal® for easy intergrated billing. This new business model comes with lasting turnovers and fun for the gamers.

For the active gamer community merchandising, background stories, additional downloads such as wallpapers, a website with forum and much more are provided.

May we present :: MicroMonster

This mobile multiplayer game is a round-based combat roleplaying game. The players dive into a mystical world of different character features and many hidden artefacts that are needed for combat.



Strategy meets Fantasy. Both are essential for climbing the hierarchies and be among the best warriors.

the legend

In several millenniums many huge empires emerged, cultures flourished and many of them turned to dust again. Only one thing seemed resistant and common to all. The urge to face heavy battles in the arena and finally become one of the best.

Hardly one who didn't spend a major part of his life in the arena. Hardly one who had not been tempted by the fame. The rulers of all worlds are elected by their heavy struggle in regular cycles.

And this is were your path begins....

Still hanging on or finally playing with the mobile ?

Features

- > Mobile Multiplayer
- > Combat RPG / roleplaying
- > Many MicroMonsters to be equipped with weapons, artefacts, armours.
- > Chat-System

Technology

- > Mobile-to-mobile multiplayer via Bluetooth™ for short distances free and via GPRS/UMTS worldwide
- > Supports most java-based mobiles
- > Shoppysystem in the mobile
- > Download game items

Quality

- > Fantastic graphics.
- > Complex Fight-Engine
- > Comprehensive support
- > Play with easy entrance and long game play

Background

- > Legends
- > Merchandising
- > Community
- > Themes, wallpapers
- > Collecting fancards

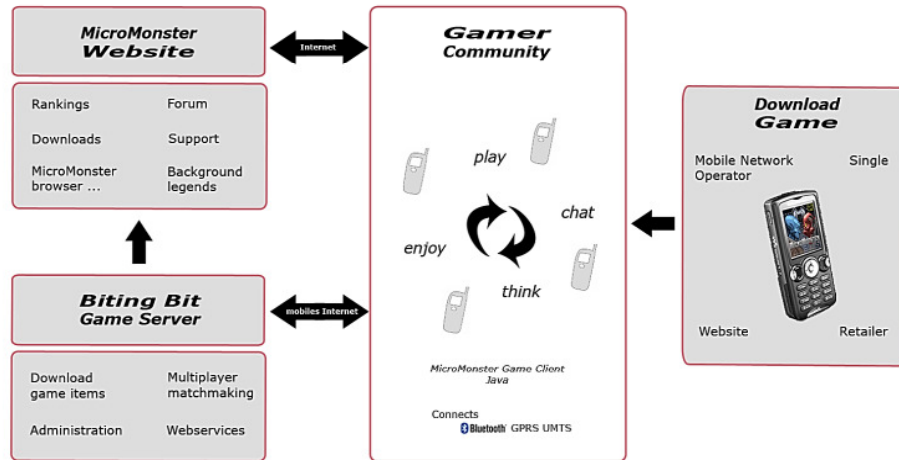


Please find the game and additional information at our websites:
www.micro-monster.com / www.micromonster.de



Internet and Mobile Internet serve the gamer community ::

New and established communication technologies support the business model - content and features are provided by the Internet and the Mobile Internet.



New games for the future ::

Mobile communication reaches people anytime and anyplace. How easy to take a chance and play a game together with friends or during a bus ride, break and so on.

New mobile devices provide us with extensive technologies and have spread widely among customers.

Further decreasing costs for data traffic and even larger displays will boost the demand for mobile multiplayer and many other applications.

This new and innovative entertainment can be applied for diverse interests:

:: **target group specific brand fortification.**

:: **generation of revenues.**

:: **presentation of new mobile innovation.**

:: **and much more...**

Contact ::

Do you have questions or ideas, please don't hesitate to contact us:

Boxhagener Str. 76-78
10245 Berlin, Germany

email: business@bitingbit.com

internet: www.bitingbit.com

Biting Bit is an innovative company from Berlin, Germany.

:: Design and development of latest mobile applications which bring fun and forward.

:: Short time to market with a framework for Mobile Multiplayer Games.

:: Creation and implementation of individual concepts for mobile entertainment, marketing & business.

